

Your Today's Deal "Checklist":

- Provide an accurate email address that Today's Deal customers can use to contact you. (Tip: Think about putting up an automatic bounce back message assuring customers that the email was received and they will be responded to quickly.)
- Provide an accurate phone number and make sure you have someone ready to take the calls!
- Make sure your stock can handle all the new business! Think about ordering additional materials if necessary.
- Train staff on how to redeem customers' vouchers.
- Instruct your staff to ask about rebooking
 - o Consider an incentive for customers who use their Today's Deal voucher and book follow-up appointments/reservations on the spot to keep those customers coming back!
- Instruct staff how to present the customer's bill:
 - o Present the Today's Deal customer with the bill that includes the amount pre-Today's Deal (circled).
 - o Then subtract the Today's Deal amount on the receipt.

Email us at today'sdeal@stltoday.com or call 314-657-3365.